



# Supporters of the Sunshine Act (2008)

## *Reducing the Impact of Pharmaceutical Marketing to Physicians and Promoting Appropriate Prescribing and Drug Safety*

*The pharmaceutical industry spends nearly \$30 billion annually on marketing. The majority (including samples) is spent on direct marketing to physicians (Donohue, NEJM, 2007).*

*Nationwide, prescription drug spending rose to \$234.1 billion in 2008, almost six times the \$40.3 billion spent in 1990 (Kaiser Family Foundation, 2010).*

*This fact sheet was created in  
collaboration with*



## **Consumer and Patient Groups**

- **The Prescription Project / Community Catalyst\***
- **Consumers Union\***
- **CSPI – Center for Science in the Public Interest\***
- **Families USA\***
- **Gray Panthers\***
- **Health Care for All (Massachusetts)\***
- **Medicare Rights Center\***
- **Mississippi Human Services Coalition\***
- **MN Senior Federation\***
- **Mon Valley Unemployed Committee\***
- **National Legislative Association on Prescription Drug Prices (NLARX)\***
- **National Women's Health Network\***
- **No Free Lunch\***
- **Pharmacist Planning Services\***
- **Prescription Policy Choices\***
- **Tennessee Health Care Campaign\***
- **US PIRG\***
- **USAction\***
- **Washington Community Action Network (Washington CAN!)\***

## **Hospitals, Health Systems, Provider Organizations**

- **American Medical Student Association (AMSA)\***
- **Committee of Interns and Residents\***
- **Health Partners Medical Group, MN\***
- **HealthPartners Health Plan, MN\***
- **Marshfield Clinic, WI**
- **National Physicians Alliance\***

- UMass Memorial Medical Center\*

## **Professional Medical Associations**

- Association of American Medical Colleges (AAMC)\*
- American Medical Association (AMA)
- American Academy of Dermatology Association
- American Academy of Facial Plastic & Reconstructive Surgery
- American Academy of Ophthalmology
- American Association of Neurological Surgery
- American College of Emergency Physicians
- American College of Obstetricians & Gynecologists
- American College of Radiology
- American College of Rheumatology
- American College of Surgeons
- American Osteopathic Association
- American Psychiatric Association
- American Society of Cataract & Refractive Surgery
- American Society of Plastic Surgery
- Congress of Neurological Surgeons
- Heart Rhythm Association
- National Hispanic Medical Association
- North American Spine Society
- Society of Cardiovascular Angiography & Interventions
- Society of Interventional Radiology

## **Corporations and Industry Trade Associations**

- PhRMA
- AdvaMed
- Medtronic
- Eli Lilly

\* Indicates membership in the National Coalition for Appropriate Prescribing